

13.—Retail Credit 1955-64, and by Kind of Business, 1964

Year	Accounts Receivable (at end of period)	Kind of Business	Accounts Receivable (at end of period)		
			Instalment	Charge	Total
	\$'000,000		\$'000,000	\$'000,000	\$'000,000
		1964^a			
1955.....	924.6 ¹	Department stores.....	508.2
1956.....	981.5 ¹	Motor vehicle.....	18.0	96.1	114.1
1957.....	1,014.2 ¹	Men's clothing.....	8.9	14.1	23.0
1958.....	937.2	Family clothing.....	13.7	12.6	26.3
1959.....	992.5	Women's clothing.....	4.0	12.3	16.3
1960.....	1,037.6	Hardware.....	14.4	29.8	44.2
1961.....	1,088.2	Furniture, appliance and radio.....	168.8	31.8	200.6
1962.....	1,125.1	Jewellery.....	14.5	9.5	24.0
1963.....	1,182.8	Grocery and combination (independent).....	1	38.1	38.1
1964.....	1,242.6	General stores.....	1	39.3	39.3
		Fuel.....	4.1	55.7	59.8
		Garages and filling stations.....	1	31.4	31.4
		All other trades.....	28.6	88.7	117.3

¹ Includes lumber and farm implement dealers (see preceding text).² Included in "Charge".

Subsection 4.—Service Establishments (Intercensal)

Motion Picture Theatres.—The receipts of motion picture theatres reached a peak in 1953 when they amounted to \$108,604,000; since then they declined each year to \$67,748,000 in 1962 but rose to \$71,641,505 in 1963. The number of regular theatres in operation continues to decrease although drive-ins show some advance in both number and receipts.

14.—Summary Statistics of Motion Picture Theatre Operations, 1962 and 1963

Item	1962			1963		
	Regular Theatres	Drive-in Theatres	Total	Regular Theatres	Drive-in Theatres	Total
Establishments..... No.	1,278	240	1,518	1,245	241	1,486
Receipts (excluding taxes)..... \$	60,941,230	6,806,888	67,748,118	63,816,752	7,824,753	71,641,505
Amusement taxes..... \$	4,371,113	399,346	4,770,459	4,370,712	396,002	4,766,714
Paid admissions..... No.	91,258,324	9,585,845	100,844,169	87,966,686	9,921,586	97,888,272

Motion Picture Production.—In 1963 there were 69 private firms producing and printing motion picture films and filmstrips for industry, government, education, entertainment, etc. These firms employed 949 persons, paid out \$3,812,000 in salaries and wages and had a gross revenue of \$12,115,269. Films were also produced by government agencies but operating information concerning such production is not available. In addition, ten firms in other business categories produced films in 1963 (38 entertainment and documentary films for television use, three non-theatrical films, 34 commercial advertising films for television, one silent motion picture film and 165 other films). This production brought in revenue amounting to \$79,762.